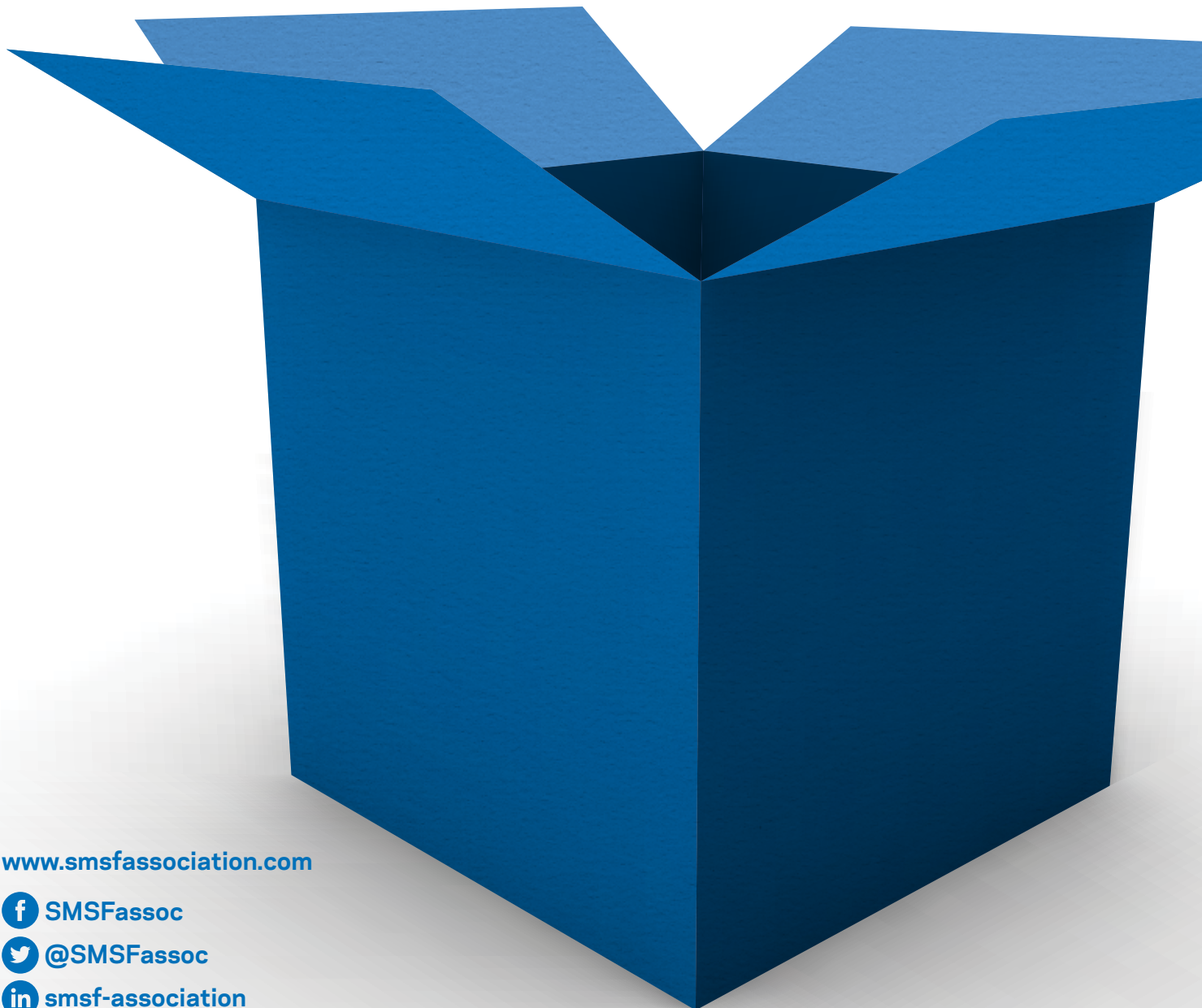




Self Managed  
Super Fund  
Association

## 2017 SMSF Association Technical Day

Sponsorship Opportunities



[www.smsfassociation.com](http://www.smsfassociation.com)

 SMSFassoc

 @SMSFassoc

 smsf-association



## The SMSF Association Belief Statement

Sitting behind our name is a strong and clear set of beliefs:

We believe that every Australian has the right to a good quality of life in retirement.

We believe that every Australian has the right to control their own destiny.

We believe that how well we live in retirement is a function of how well we have managed our super and who has advised us.

We believe that better outcomes arise when professional advisors and trustees are armed with the best and latest information, especially in the growing and sometimes complex world of self-managed super funds.

We believe that insisting on tight controls, accrediting and educating advisors, and providing accurate and appropriate information to trustees is the best way to ensure that self-managed super funds continue to provide their promised benefits.

We believe that a healthy SMSF sector contributes strongly to long term capital and national prosperity.

We are here to improve the quality of advisors, the knowledge of trustees and the credibility and health of a vibrant SMSF community.

**We are the SMSF Association.**

## Sponsorship Opportunities

The SMSF Association is delighted to present the sponsorship opportunities for the 2017 Technical Day series. This series is made up of one-day technical events held in each mainland capital city, targeting professionals working in SMSF advice and includes a wide range of topical and technical presentations.

These five events will be held from July 18th through until July 27th, beginning in Sydney, followed by Brisbane, Melbourne, Adelaide and Perth.

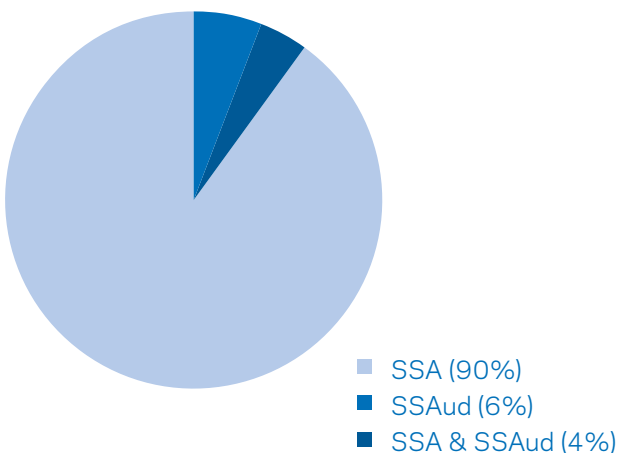
These events present an excellent opportunity for sponsors to connect with our members face to face. They are attended predominately by Specialists from the Association, ensuring that sponsors receive

a high level of engagement from delegates. We encourage you to contact us at [sponsorship@smsfassociation.com](mailto:sponsorship@smsfassociation.com) or (08) 8205 1900 to discuss the opportunities in this brochure.

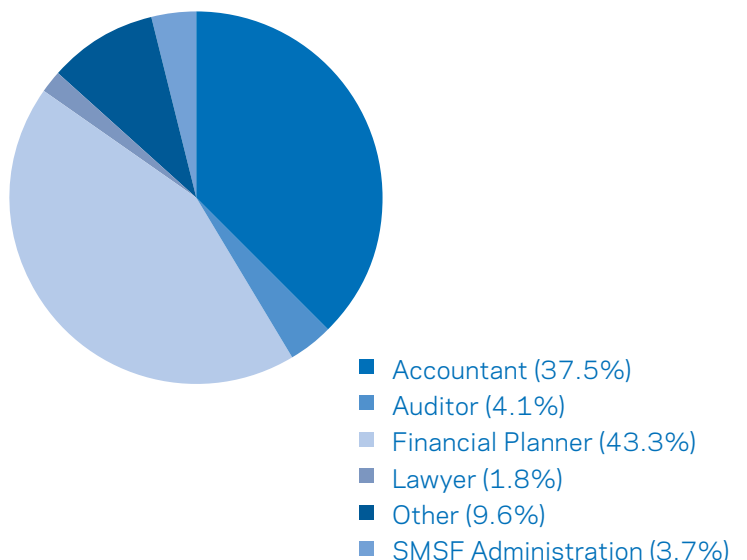
We look forward to working with you to provide a rewarding and valuable experience at the 2017 Technical Day series.

Venue	Date	2016 Attendee Numbers
Sydney	2 August 2016	265
Melbourne	3 August 2016	223
Brisbane	4 August 2016	159
Adelaide	9 August 2016	98
Perth	11 August 2016	113

**Specialist Attendee Breakdown  
2016 State Technical Conference**



**Attendees by Occupation  
2016 State Technical Conference**



## Conference Package

Across all 5 locations \$8,000 +GST

### Key entitlements

- 1 x Exhibition Counter inclusive of cost of infill print of your brand
- 2 x bar stools
- 1 x Conference Registration in ADL/PER
- 2 x Conference Registrations in SYD/MEL/BNE

### Supporting entitlements

- One company logo on Conference website
- Company Profile Page on App
- Link to company website from profile page on App
- One company logo in Sponsor Loop

## Individual Conference Partner

Individual locations -  
Brisbane \$2,000 +GST

Sydney \$2,500 +GST  
Adelaide \$1,500 +GST

Melbourne \$2,500 +GST  
Perth \$1,500 +GST

### Key entitlements

- 1 x Exhibition Counter inclusive of cost of infill print of your brand
- 2 x bar stools
- 1 x Conference Registration in ADL/PER only
- 2 x Conference Registrations in SYD/MEL/BNE only

### Supporting entitlements

- One company logo on Conference website
- Company Profile Page on App
- Link to company website from profile page on App
- One company logo in Sponsor Loop

**"A very professionally run day with excellent speakers. My first SMSF Association event - most impressed."**

**"Absolutely top notch conference, with top line speakers and terrific content. Thoroughly enjoyable."**

**"We never want to be away from the office, but I left the day thinking that this was a worthwhile investment in time and money.**

**Thank you."**

## Conference Partner - Snack Break

Across all 5 locations \$3,000 +GST

### Key entitlements

- Sole supplier of Snack for Stretch Break in each location - coordinated and approved by the SMSF Association.
- 1 x Delegate Conference Registration in each location (5 in total)

### Supporting entitlements

- One company logo on Conference Website
- One company logo on App
- Company Profile Page on App
- Link to company website from profile page on App
- One company logo in Sponsor Loop

## Conference Partner - Water Bottles

Across all 5 locations \$3,000 +GST

### Key entitlements

- Sole supplier of co-branded water bottles in each location - coordinated and approved by SMSF Association
- 1 x Delegate Conference Registration in each location (5 in total)

### Supporting entitlements

- One company logo on Conference Website
- One company logo on App
- Company Profile Page on App
- Link to company website from profile page on App
- One company logo in Sponsor Loop

**"Well worth losing a day in the office. More than worthwhile."**

**"Fantastic event, that anyone serious about operating in the SMSF space should attend."**

**"Another excellent event organised by the SMSF Association. Definitely the best technical content of the professional Advisor bodies - thank you and well done!"**

# Conference Package - Coffee

Across all 5 locations \$5,000 +GST

## Key entitlements

- Sole supplier of barista coffee in each Technical Day location – coordinated and approved by the SMSF Association
- Ability to provide approved advertising and branded coffee cups at each station (to be provided at sponsor's expense)
- 1 x Delegate Conference registration in each location (5 in total)

## Supporting entitlements:

- One company logo on Conference website
- One company logo on App
- Company profile page on App
- Link to company website from profile page on App
- One company logo in Sponsor Loop

To discuss these excellent opportunities in more detail, please contact us at [sponsorship@smsfassociation.com](mailto:sponsorship@smsfassociation.com) or (08) 8205 1900.

To apply please complete the sponsor application form on the back of brochure.



# 2017 SMSF Association Technical Day

## Sponsor application form

Tax invoice on payment

### Applicants details

Company name \_\_\_\_\_  
Organisation type \_\_\_\_\_  
Business Address \_\_\_\_\_  
Suburb/City \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_  
Telephone ( ) \_\_\_\_\_ Facsimile ( ) \_\_\_\_\_ Mobile \_\_\_\_\_  
Email \_\_\_\_\_

### Nominated company representative - individual (to receive SMSF Association communications)

Title  Mr  Mrs  Miss  Ms  
Surname \_\_\_\_\_ First name(s) \_\_\_\_\_  
Telephone ( ) \_\_\_\_\_ Facsimile ( ) \_\_\_\_\_ Mobile \_\_\_\_\_  
Email \_\_\_\_\_  
Accreditation currently held  PS146  ICAA  CPA  CFP-DFP  Other (please specify)  
Education level attained \_\_\_\_\_  
Qualifications \_\_\_\_\_  
Other organisation membership(s) held \_\_\_\_\_

### Sponsorship fees (incl GST)

<input type="checkbox"/> Conference Package	\$8,000 +GST	<input type="checkbox"/> Conference Partner
<input type="checkbox"/> Conference Partner		<input type="checkbox"/> Sydney \$2,500 +GST
<input type="checkbox"/> Coffee	\$5,000 +GST	<input type="checkbox"/> Melbourne \$2,500 +GST
<input type="checkbox"/> Snack Break	\$3,000 +GST	<input type="checkbox"/> Brisbane \$2,000 +GST
<input type="checkbox"/> Water Bottles	\$3,000 +GST	<input type="checkbox"/> Adelaide \$1,500 +GST
		<input type="checkbox"/> Perth \$1,500 +GST

Valid from commencement of Sponsorship Agreement.

**Please send your completed application form and payment to:  
SMSF Association PO Box 6540, Halifax St, Adelaide SA 5000**

Amount payable (incl GST) \$ \_\_\_\_\_

Direct deposit: Westpac BSB 033-113 A/C 191756  
 Cheque or money order made payable to: SMSF Association  
 Credit Card: (Please note: 1.5% fee applies to Visa and Mastercard payments. 3% fee applies to Amex payments)  
 Visa  Mastercard  Amex (3% surcharge)

Card No \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Expiry date \_\_\_\_\_ / \_\_\_\_\_ CWV \_\_\_\_\_

CARD HOLDER NAME \_\_\_\_\_

CARD HOLDER SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

### Sponsor declaration

I hereby apply to become a sponsor of the 2017 SMSF Association Technical Day.

I agree to disclose any further relevant information required by the SMSF Association and declare all information supplied in this application is correct and true.

I agree to abide by the Constitution of the SMSF Association.

Signature of applicant \_\_\_\_\_

Date \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

\*Terms and Conditions apply.  
Sponsorship accepted at management's discretion.



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 SMSFassoc

 @SMSFassoc

 smsf-association

