2018 SMSF Association Technical Day Series

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Sponsorship Opportunities



Sponsorship Opportunities

The SMSF Association is delighted to present the sponsorship opportunities for the 2018 Technical Day Series. This series is made up of one-day technical events held in each mainland capital city, targeting professionals working in SMSF advice and includes a wide range of topical and technical presentations. These five events will be held from 14th August through until 23th August, beginning in Adelaide, followed by Melbourne, Sydney, Brisbane and Perth.

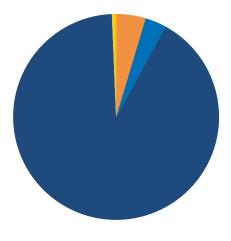
These events present an excellent opportunity for sponsors to connect with prospective clients in their local area, or nationally. They are attended predominantly by Specialists from the Association, ensuring that sponsors receive a high level of engagement from delegates.

We look forward to working with you to provide a rewarding and valuable experience at the 2018 Technical Day Series.

We encourage you to contact us at sponsorship@smsfassociation.com or (08) 8205 1900 to discuss the opportunities in this brochure.

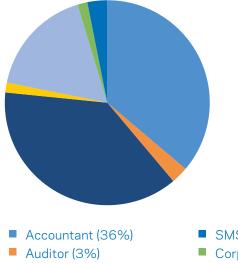
Venue	Date	2017 Attendee Numbers
Sydney	18 July 2017	271
Brisbane	19 July 2017	139
Melbourne	20 July 2017	203
Adelaide	25 July 2017	94
Perth	27 July 2017	103

Specialist Attendee Breakdown 2017 Technical Day Series



- SSA (91%)
- SSAud (5%)
- SSA & SSAud (3%)
- SSP & SSA (1%)

Attendees by Occupation 2017 Technical Day Series



- Financial Planner (38%)
 Othe
- Lawyer (2%)
- SMSF Administration (4%)
- Corporate (2%)
- Other (17%)

Conference Package

Across all 5 locations \$8,000 +GST

Key entitlements

- 1 x exhibition counter inclusive of cost of infill print of your brand
- 2 x bar stools
- 1 x conference registration in ADL/PER
- 2 x conference registrations in SYD/MEL/BNE

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

Individual Conference Partner

Adelaide \$1,500 +GST	Sydney \$2,500 +GST	Perth \$1,500 +GST
Individual locations -	Melbourne \$2,500 +GST	Brisbane \$2,000 +GST

Key entitlements

- 1 x exhibition counter inclusive of cost of infill print of your brand
- 2 x bar stools
- 1 x conference registration in ADL/PER only
- 2 x conference registrations in SYD/MEL/BNE only

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

"A very professionally run day with excellent speakers. My first SMSF Association event most impressed." "Absolutely top notch conference, with top line speakers and terrific content. Thoroughly enjoyable." "We never want to be away from the office, but I left the day thinking that this was a worthwhile investment in time and money. Thank you."

Conference Partner - Snack Break

Across all 5 locations \$3,000 +GST

Key entitlements

- Sole supplier of snack for stretch break in each location
 - coordinated and approved by the SMSF Association.
- 1 x delegate conference registration in each location (5 in total)

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

Conference Partner - Water Bottles

Across all 5 locations \$3,000 +GST

Key entitlements

- Sole supplier of co-branded water bottles in each location

 coordinated and approved by SMSF Association
- 1 x delegate conference registration in each location (5 in total)

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

Conference Package - Coffee

Across all 5 locations \$5,000 +GST

Key entitlements

- Sole supplier of barista coffee in each technical day location

 coordinated and approved by the SMSF Association
- Ability to provide approved advertising and branded coffee cups at each station (to be provided at sponsor's expense)
- 1 x delegate conference registration in each location (5 in total)

Supporting entitlements:

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

"Outstanding technical sessions. The format worked very well, and encouraged networking with people that I would otherwise have not come to meet in such a connected way."

"Fantastic event, that anyone serious about operating in the SMSF space should attend." "Another excellent event organised by the SMSF Association. Definitely the best technical content of the professional Advisor bodies thank you and well done!"



Conference Package - National Promotional Flyer

Across all 5 locations \$1,000 +GST

Key entitlements

- One company logo on conference website linked to preferred company landing page.
- Ability to provide one promotional flyer to placed loose in all delegate's workbooks (all locations)
- One company logo in hard copy work book supplied to all delegates in each location.

Conference Package - Logo Recognition

Across all 5 locations \$1,000 +GST

Key entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.
- Full screen logo recognition at commencement and conclusion of 1 session (all locations)

Please contact Alistair Shields, Member Relationship Manager at sponsorship@smsfassociation.com or (08) 8205 1900 to discuss the opportunities in this brochure in further detail.



To apply please complete the sponsor application form on the following page.

2018 SMSF Association Technical Day

Sponsor application form

DATE____/___/

Tax invoice on payment

Company name	Applicants details							
Organisation type Business Address Suburb/City	Company name							
Business Address Suburt/CityFacsimile()StatePostcode								
Suburb/City	Business Address							
Email Nominated company representative - individual (to receive SMSF Association communications) Title Mr Mrs Sumame						Postcode		
Nominated company representative - individual (to receive SMSF Association communications) Title Mr Mrs Miss Ms Sumame	Telephone ()	Facsimile ()		Mobile			
Title Mr Miss Ms Surname	Email							
Surname	Nominated company represe	ntative - individua	l (to receive S	MSF Assoc	iation communica	tions)		
Telephone ()Facsimile ()Mobile Email	Title Mr Mrs	Miss	Ms					
Email Accreditation currently held PS146 ICAA CPA CFP-DFP Other (please specify Education level attained	Surname		Firs	st name(s)				
Accreditation currently held PS146 ICAA CFP-DFP Other (please specify Education level attained	Telephone ()	Facsimile ()		Mobile			
Education level attained	Email							
Qualifications Other organisation membership(s) held Sponsorship fees Conference Partner Sponsor declaration Hartonal promotional flyer \$1,000 + GST Valid from commencement of Sponsorship Agreement. Please send your completed application form and payment to: P0 Box 3296 Rundle Mail ADELAIDE SA 5000 Amount payable (incl GST) \$\science Cheque or money order made payable to: SMSF Association Credit Card: (Please note: 1.5% fee applies to Amex (3% surcharge) Card No / Visa Mastercard	Accreditation currently held	PS146		CPA	CFP-DFP	Other (please specify		
□ Conference Package \$8,000 + GST □ Conference Partner □ Conference Partner □ Adelaide \$1,500 + GST □ Coffee \$5,000 + GST □ Melbourne \$2,500 + GST □ Snack Break \$3,000 + GST □ Brisbane \$2,000 + GST □ National promotional flyer \$1,000 + GST □ Perth \$1,500 + GST □ Logo recognition \$1,000 + GST □ Perth \$1,500 + GST □ Valid from commencement of Sponsorship Agreement. Please send your completed application form and payment to: PO Box 3296 Rundle Mall ADELAIDE SA 5000 □ Amount payable (incl GST) \$	Qualifications							
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Please send your completed application form and payment to: Ihereby apply to become a sponsor of the 2018 SMSF Association Technical Day. Po Box 3296 Rundle Mall ADELAIDE SA 5000 # Amount payable (incl GST) * Direct deposit: Westpac BSB 033-113 A/C 191756 Iagree to disclose any further relevant information required by the SMSF Association and declare all information supplied in this application is correct and true. Cheque or money order made payable to: SMSF Association Iagree to abide by the Constitution of the SMSF Association. Visa Mastercard Amex (3% surcharge) Card No / / Image: CARD HOLDER NAME CARD HOLDER NAME	Logo recognition	\$1,000 +GST						
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CARD HOLDER SIGNATURE Date/	CARD HOLDER NAME				-			
	CARD HOLDER SIGNATURE				- Date	_//		

*Terms and Conditions apply. Sponsorship accepted at management's discretion.

