

2018 SMSF Association Technical Day Series

Sponsorship Opportunities



Sponsorship Opportunities

The SMSF Association is delighted to present the sponsorship opportunities for the 2018 Technical Day Series. This series is made up of one-day technical events held in each mainland capital city, targeting professionals working in SMSF advice and includes a wide range of topical and technical presentations.

These five events will be held from 14th August through until 23th August, beginning in Adelaide, followed by Melbourne, Sydney, Brisbane and Perth.

These events present an excellent opportunity for sponsors to connect with prospective clients in their local area, or nationally.

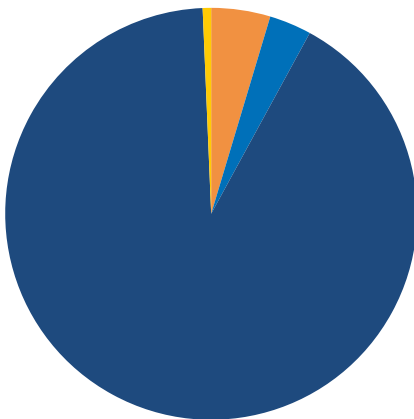
They are attended predominantly by Specialists from the Association, ensuring that sponsors receive a high level of engagement from delegates.

We look forward to working with you to provide a rewarding and valuable experience at the 2018 Technical Day Series.

We encourage you to contact us at sponsorship@smsfassociation.com or (08) 8205 1900 to discuss the opportunities in this brochure.

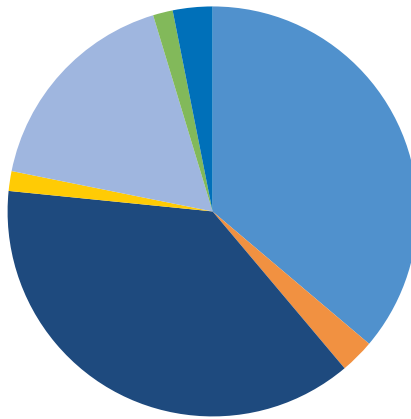
Venue	Date	2017 Attendee Numbers
Sydney	18 July 2017	271
Brisbane	19 July 2017	139
Melbourne	20 July 2017	203
Adelaide	25 July 2017	94
Perth	27 July 2017	103

**Specialist Attendee Breakdown
2017 Technical Day Series**



- SSA (91%)
- SSAud (5%)
- SSA & SSAud (3%)
- SSP & SSA (1%)

**Attendees by Occupation
2017 Technical Day Series**



- Accountant (36%)
- Auditor (3%)
- Financial Planner (38%)
- Lawyer (2%)
- SSMF Administration (4%)
- Corporate (2%)
- Other (17%)

Conference Package

Across all 5 locations \$8,000 +GST

Key entitlements

- 1 x exhibition counter inclusive of cost of infill print of your brand
- 2 x bar stools
- 1 x conference registration in ADL/PER
- 2 x conference registrations in SYD/MEL/BNE

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

Individual Conference Partner

**Individual locations -
Adelaide \$1,500 +GST**

**Melbourne \$2,500 +GST
Sydney \$2,500 +GST**

**Brisbane \$2,000 +GST
Perth \$1,500 +GST**

Key entitlements

- 1 x exhibition counter inclusive of cost of infill print of your brand
- 2 x bar stools
- 1 x conference registration in ADL/PER only
- 2 x conference registrations in SYD/MEL/BNE only

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

“A very professionally run day with excellent speakers. My first SMSF Association event - most impressed.”

“Absolutely top notch conference, with top line speakers and terrific content. Thoroughly enjoyable.”

“We never want to be away from the office, but I left the day thinking that this was a worthwhile investment in time and money. Thank you.”

Conference Partner - Snack Break

Across all 5 locations \$3,000 +GST

Key entitlements

- Sole supplier of snack for stretch break in each location - coordinated and approved by the SMSF Association.
- 1 x delegate conference registration in each location (5 in total)

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

Conference Partner - Water Bottles

Across all 5 locations \$3,000 +GST

Key entitlements

- Sole supplier of co-branded water bottles in each location - coordinated and approved by SMSF Association
- 1 x delegate conference registration in each location (5 in total)

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

Conference Package - Coffee

Across all 5 locations \$5,000 +GST

Key entitlements

- Sole supplier of barista coffee in each technical day location – coordinated and approved by the SMSF Association
- Ability to provide approved advertising and branded coffee cups at each station (to be provided at sponsor's expense)
- 1 x delegate conference registration in each location (5 in total)

Supporting entitlements:

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

“Outstanding technical sessions. The format worked very well, and encouraged networking with people that I would otherwise have not come to meet in such a connected way.”

“Fantastic event, that anyone serious about operating in the SMSF space should attend.”

“Another excellent event organised by the SMSF Association. Definitely the best technical content of the professional Advisor bodies - thank you and well done!”



Conference Package - National Promotional Flyer

Across all 5 locations \$1,000 +GST

Key entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.
- Ability to provide one promotional flyer to placed loose in all delegate's workbooks (all locations)

Conference Package - Logo Recognition

Across all 5 locations \$1,000 +GST

Key entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.
- Full screen logo recognition at commencement and conclusion of 1 session (all locations)

Please contact Alistair Shields, Member Relationship Manager at sponsorship@smsfassociation.com or (08) 8205 1900 to discuss the opportunities in this brochure in further detail.

To apply please complete the sponsor application form on the following page.



2018 SMSF Association Technical Day

Sponsor application form

Tax invoice on payment

Applicants details

Company name _____
Organisation type _____
Business Address _____
Suburb/City _____ State _____ Postcode _____
Telephone () _____ Facsimile () _____ Mobile _____
Email _____

Nominated company representative - individual (to receive SMSF Association communications)

Title Mr Mrs Miss Ms
Surname _____ First name(s) _____
Telephone () _____ Facsimile () _____ Mobile _____
Email _____
Accreditation currently held PS146 ICAA CPA CFP-DFP Other (please specify)
Education level attained _____
Qualifications _____
Other organisation membership(s) held _____

Sponsorship fees

<input type="checkbox"/> Conference Package	\$8,000 +GST	<input type="checkbox"/> Conference Partner
<input type="checkbox"/> Conference Partner		<input type="checkbox"/> Adelaide \$1,500 +GST
<input type="checkbox"/> Coffee	\$5,000 +GST	<input type="checkbox"/> Melbourne \$2,500 +GST
<input type="checkbox"/> Snack Break	\$3,000 +GST	<input type="checkbox"/> Sydney \$2,500 +GST
<input type="checkbox"/> Water Bottles	\$3,000 +GST	<input type="checkbox"/> Brisbane \$2,000 +GST
<input type="checkbox"/> National promotional flyer	\$1,000 + GST	<input type="checkbox"/> Perth \$1,500 +GST
<input type="checkbox"/> Logo recognition	\$1,000 +GST	

Valid from commencement of Sponsorship Agreement.

**Please send your completed application form and payment to:
PO Box 3296 Rundle Mall ADELAIDE SA 5000**

Amount payable (incl GST) \$ _____

Direct deposit: Westpac BSB 033-113 A/C 191756
 Cheque or money order made payable to: SMSF Association
 Credit Card: (Please note: 1.5% fee applies to Visa and Mastercard payments. 3% fee applies to Amex payments)

Visa Mastercard Amex (3% surcharge)

Card No _____ / _____ / _____ / _____

Expiry date _____ / _____ CVV _____

CARD HOLDER NAME _____

CARD HOLDER SIGNATURE _____

DATE _____ / _____ / _____

Sponsor declaration

I hereby apply to become a sponsor of the 2018 SMSF Association Technical Day.

I agree to disclose any further relevant information required by the SMSF Association and declare all information supplied in this application is correct and true.

I agree to abide by the Constitution of the SMSF Association.

Signature of applicant _____

Date _____ / _____ / _____

*Terms and Conditions apply.
Sponsorship accepted at management's discretion.

