

2019 SMSF Association Technical Day Series

Sponsorship Opportunities



Sponsorship Opportunities

The SMSF Association is delighted to present the sponsorship opportunities for the 2019 Technical Day Series. This series is made up of one-day technical events held in each mainland capital city, targeting professionals working in SMSF advice and includes a range of in-depth, topical technical presentations.

These five events will be held from 23rd July until 1st August, beginning in Brisbane, followed by Perth, Melbourne, Adelaide and Sydney.

These events present an excellent opportunity for sponsors to connect with prospective clients in their local area, or nationally.

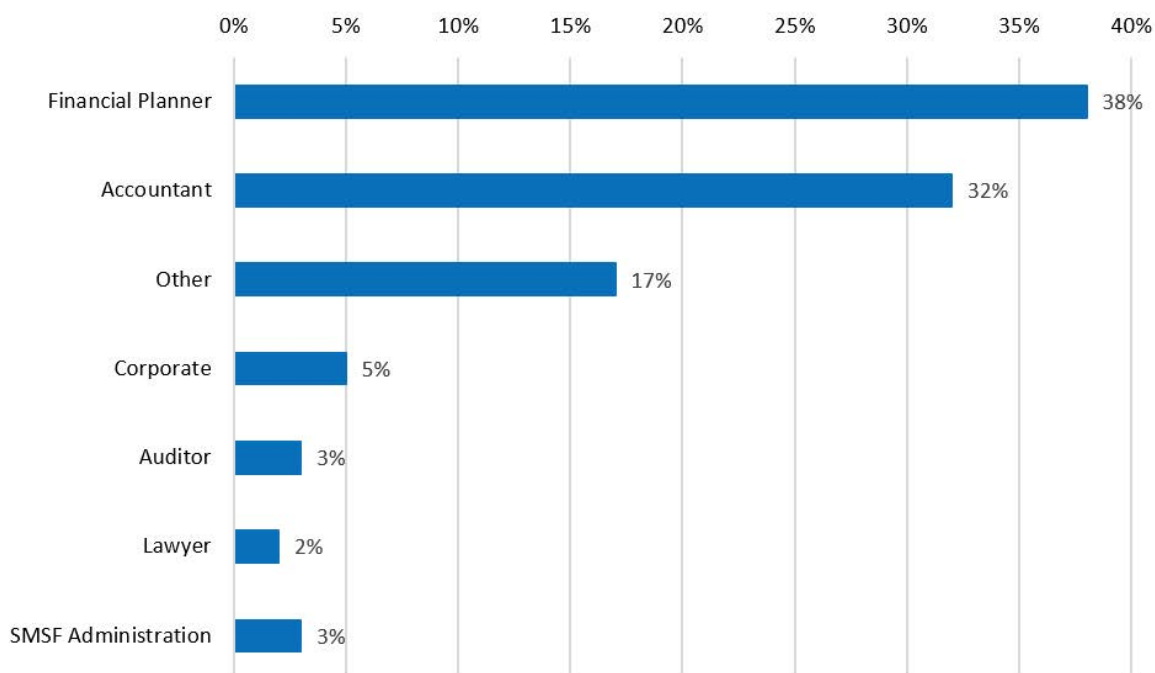
They are attended predominantly by Specialists from the Association, ensuring that sponsors receive a high level of engagement from delegates.

We look forward to working with you to provide a rewarding and valuable experience at the 2019 Technical Day Series.

We encourage you to contact us at sponsorship@smsfassociation.com or (08) 8205 1900 to discuss the opportunities in this brochure.

Venue	Date	2018 Attendee Numbers
Adelaide	14 August 2018	70
Melbourne	15 August 2018	213
Sydney	16 August 2018	155
Brisbane	21 August 2018	110
Perth	23 August 2018	80

Attendees by Occupation 2018 Technical Day Series



Conference Package

Across all 5 locations \$8,000 +GST

Key entitlements

- 1 x exhibition counter inclusive of cost of infill print of your brand
- 2 x bar stools
- 1 x conference registration in ADL/PER
- 2 x conference registrations in SYD/MEL/BNE

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

Individual Conference Partner

Individual locations -

Adelaide \$1,500 +GST

Melbourne \$2,500 +GST

Sydney \$2,500 +GST

Brisbane \$2,000 +GST

Perth \$1,500 +GST

Key entitlements

- 1 x exhibition counter inclusive of cost of infill print of your brand
- 2 x bar stools
- 1 x conference registration in ADL/PER only
- 2 x conference registrations in SYD/MEL/BNE only

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

“A very professionally run day with excellent speakers. My first SMSF Association event - most impressed.”

“Absolutely top notch conference, with top line speakers and terrific content. Thoroughly enjoyable.”

“We never want to be away from the office, but I left the day thinking that this was a worthwhile investment in time and money. Thank you.”

Conference Partner - Snack Break

Across all 5 locations \$3,000 +GST

Key entitlements

- Sole supplier of snack for stretch break in each location - coordinated and approved by the SMSF Association.
- 1 x delegate conference registration in each location (5 in total)

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

Conference Partner - Water Bottles

Across all 5 locations \$3,000 +GST

Key entitlements

- Sole supplier of co-branded water bottles in each location - coordinated and approved by SMSF Association
- 1 x delegate conference registration in each location (5 in total)

Supporting entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

Conference Package - Coffee

Across all 5 locations \$5,000 +GST

Key entitlements

- Sole supplier of barista coffee in each technical day location – coordinated and approved by the SMSF Association
- Ability to provide approved advertising and branded coffee cups at each station (to be provided at sponsor's expense)
- 1 x delegate conference registration in each location (5 in total)

Supporting entitlements:

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.

“Outstanding technical sessions. The format worked very well, and encouraged networking with people that I would otherwise have not come to meet in such a connected way.”

“Fantastic event, that anyone serious about operating in the SMSF space should attend.”

“It was a highly entertaining and enjoyable day with thought provoking content and lots of take away thoughts to apply.”



Conference Package - National Promotional Flyer

Across all 5 locations \$1,000 +GST

Key entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.
- Ability to provide one promotional flyer to placed loose in all delegate's workbooks (all locations)

Conference Package - Logo Recognition

Across all 5 locations \$1,000 +GST

Key entitlements

- One company logo on conference website linked to preferred company landing page.
- One company logo in hard copy work book supplied to all delegates in each location.
- Full screen logo recognition at commencement and conclusion of 1 session (all locations)

Please contact Alistair Shields, Member Relationship Manager at sponsorship@smsfassociation.com or (08) 8205 1900 to discuss the opportunities in this brochure in further detail.

To apply please complete the sponsor application form on the following page and return to Alistair via email.



2019 SMSF Association Technical Day

Sponsor application form

Tax invoice on payment

Applicant's details

Company name _____
Organisation type _____
Business Address _____
Suburb/City _____ State _____ Postcode _____
Telephone () _____ Facsimile () _____ Mobile _____
Email _____

Company contact (to receive SMSF Association communications)

Title Mr Mrs Miss Ms
Surname _____ First name(s) _____
Telephone () _____ Facsimile () _____ Mobile _____
Email _____

Sponsorship fees

- | | | |
|---|---------------|---|
| <input type="checkbox"/> Conference Package | \$8,000 +GST | <input type="checkbox"/> Conference Partner |
| <input type="checkbox"/> Conference Partner | | <input type="checkbox"/> Adelaide \$1,500 +GST |
| <input type="checkbox"/> Coffee | \$5,000 +GST | <input type="checkbox"/> Melbourne \$2,500 +GST |
| <input type="checkbox"/> Snack Break | \$3,000 +GST | <input type="checkbox"/> Sydney \$2,500 +GST |
| <input type="checkbox"/> Water Bottles | \$3,000 +GST | <input type="checkbox"/> Brisbane \$2,000 +GST |
| <input type="checkbox"/> National promotional flyer | \$1,000 + GST | <input type="checkbox"/> Perth \$1,500 +GST |
| <input type="checkbox"/> Logo recognition | \$1,000 +GST | |

Valid from commencement of Sponsorship Agreement.

**Please send your completed application form and payment to:
PO Box 3296 Rundle Mall ADELAIDE SA 5000**

Amount payable (incl GST) \$ _____

Direct deposit: Westpac BSB 033-113 A/C 191756

Cheque made payable to: SMSF Association

Credit Card: (Please note: 1.5% fee applies to Visa and Mastercard payments. 3% fee applies to Amex payments)

Visa Mastercard Amex (3% surcharge)

Card No _____ / _____ / _____ / _____

Expiry date _____ / _____ CW _____

CARD HOLDER NAME

CARD HOLDER SIGNATURE

DATE _____ / _____ / _____

Sponsor declaration

I hereby apply to become a sponsor of the 2019 SMSF Association Technical Day.

I agree to disclose any further relevant information required by the SMSF Association and declare all information supplied in this application is correct and true.

I agree to abide by the Constitution of the SMSF Association.

Signature of applicant

Date _____ / _____ / _____

