

5 tips to get the most out of your SMSF Association Specialist branding

Make sure you have updated your 'Find a Specialist' profile on the SMSF Association website to ensure Investors can find you!



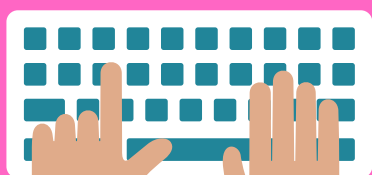
1

Ensure your Specialist designation is included on your social media profiles.



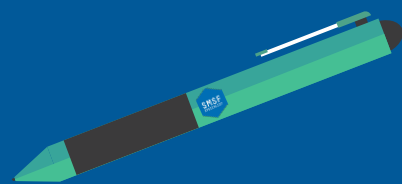
2

Check your Specialist designation is included on your email signature, letterhead, and in your bio information on your company's website.



3

Branding - ensure your Specialisation designation is included on your business card and any other promotional material.



4

Make sure your SMSF Association Specialist certificate is hanging in your office for both your clients and peers to see!



5