



Self Managed
Super Fund
Association

SPONSOR OPPORTUNITIES

SMSF Association
National Conference 2025

Melbourne | 19-21 February 2025



THE OPPORTUNITY

Elevate your brand at the SMSF Association National Conference 2025

The SMSF Association National Conference is the premier event in the SMSF and superannuation sector, drawing over 1300 key financial services professionals from the Financial Advice, Accounting, Audit and legal professions. It is “The” industry event where SMSF leaders come to connect, share insights, and explore the latest trends shaping the future of the Superannuation & SMSF landscape.

Why partner with us?

Strategic Visibility: Amplify your brand presence among a dedicated audience of SMSF practitioners and decision-makers.

Thought Leadership: Share your insights and expertise, shaping the future of the SMSF sector.

Quality Networking: Forge valuable connections with industry leaders in a dynamic, knowledge-rich environment.

Our Commitment: We’re dedicated to leading the SMSF sector with integrity and professionalism, advocating for a sustainable future that contributes to national prosperity.

Get Involved: Don’t miss this chance to align with the brightest minds in the field. Contact us to explore a partnership that delivers impact and value at the SMSF Association National Conference 2025.



WHO ATTENDS?



1,300+
IN-PERSON
ATTENDEES

250+
VIRTUAL
ATTENDEES

54
ENGAGING
SPEAKERS

66
INVOLVED
SPONSORS



Financial Planner & Paraplanner



Accountant



Auditor



SMSF Admin



Corporate & Other



Lawyer



HEADLINES ARE MADE HERE

Amplify Your Brand's Presence

POSITION YOUR
BUSINESS WITH
OUR AUDIENCE
THAT INFLUENCES
SMSF TRUSTEES

50,000+
IMPRESSIONS
ACROSS ALL SOCIAL
CHANNELS

1,200,000+
MEDIA REACH
THROUGH PUBLISHED
ARTICLES

SMSFS IN NUMBERS

**\$932.9
BILLION**

total assets
of SMSFs

616,400

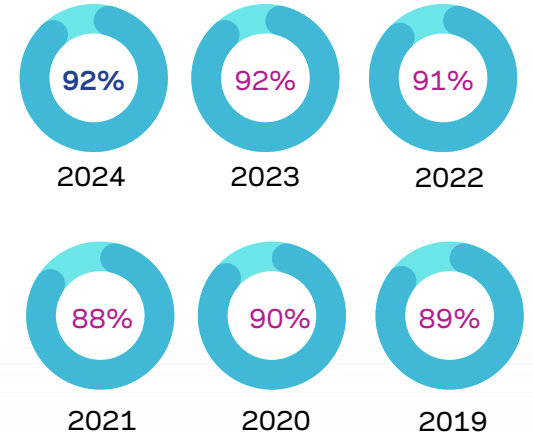
Total number of
SMSFs

1,148,481

Total number of
members

Source: ATO statistical report March 2024

Delegate Satisfaction



in 2024

SPARK MAGIC IN THE EXPO HALL



Bring your team, make connections, build relationships and create opportunities that only personal engagement can achieve, and do it all in just 2 and half days!

- / Be part of conversations that ONLY happen at the SMSF Association National Conference.
- / Showcase your Team, Products and Innovation to an engaged audience of industry leaders and decision-makers
- / Stand side-by-side with some of Australia's most innovative businesses, and be at the forefront of the latest developments changing the landscape.

**NOT JUST ANOTHER
BRANDING EXERCISE.**

4,100+ in 2024

Quality Conference Leads



NC2025 SPONSORSHIP OPPORTUNITIES



Self Managed
Super Fund
Association

Standard Sponsor Inclusions

(Platinum, Gold, Silver & Bronze categories)

Logo recognition on

- SMSF Association website (with link to preferred webpage)
- Delegate workbook used and referred to throughout the conference
- Mobile app
- Mini program
- Signage
- Sponsor recognition loop in conference halls
- Virtual conference platform

2x exhibitor tickets including

- Conference session entry* (No CPD)
 - Upgrade from Exhibitor pass to delegate pass is available on request (CPD)
- All catering
- Access to all conference social functions and networking events**

Virtual Platform

2.5 days / On-demand 5+ weeks

- Virtual exhibition booth
- Product brochures
- Special offers
- Product based educational content
- Contact us/BDM details etc
- Gamification of virtual booth
- Link to sponsor landing page

*No CPD record provided

**Does not include Thought Leadership Breakfast

***Sponsor Blackout email send period one week prior to Conference.

PLATINUM

\$50,000 +GST

Networking Lounge | Technology Partner | Registration Partner

- Premium location in the Exhibition hall
- 6mx3m booth (18m²)
- Prominent sponsor logo placement
- 30 second sponsor video played during a session
- List of opted in delegates provided pre conference***
- 4x additional exhibitor* passes
- Post conference analytics and sponsor engagement

PLATINUM +

+\$5000 +GST

Exclusive Naming rights

Thought Leadership Breakfast |
Welcome Reception | Networking
Function | Final Day Lunch

- Platinum + sponsorship inclusions + 5-minute sponsor address

Product Partners Please note: Serving staff on brand at sponsor's expense

Coffee Stations

\$18,000

+GST

- Exclusive naming rights
- Branded counter design
Cups etc. on brand*
- Serving staff on brand
- 1x delegate pass

Juice Bar

\$15,000

+GST

- Exclusive naming rights
- Branded counter design
- Serving staff on brand
- 1x delegate pass

Ice Cream

\$12,500

+GST

- Exclusive naming rights
- Branded counter design
- Serving staff on brand
- 1x delegate pass

Headshot

\$12,500

+GST

- Exclusive naming rights
- Branded counter design
- Co-branded email to participants
- 1x delegate pass

GOLD

\$30,000 +GST

- Choice of premium location in the Exhibition hall
- 3mx3m booth (9m²)
- First time delegates opt-in list
- Pronounced sponsor logo placement
- 2x additional exhibitor* passes
- Post Conference analytics and sponsor engagement

Option to upgrade to
18m² booth

+\$9500 +GST

Silver

\$20,000 +GST

- Booth allocation by SMSF Association (in consultation)
- 3mx3m booth (9m²)
- Evident sponsor logo placement
- 1x additional exhibitor pass*

Bronze

\$15,000 +GST

- Booth allocation by SMSF Association (in consultation)
- 2m x 2m booth (4m²)
- Noticeable sponsor logo placement
- No additional passes

Digital Product partners need to supply their own branding material.

- 50-word mobile insert and URL to sponsor website
- Noticeable sponsor logo placement

- 1x delegate pass
- No booth

\$5,000 +GST

NETWORKING LOUNGE

A dedicated space where delegates gather to share insights, network and discuss key conference take-outs with their fellow delegates.

KEY ENTITLEMENTS

- Exclusive Branding Rights of the Networking Lounge
- Furniture to fit out the Lounge (selected by the SMSF Association)
- 2x branded charging stations (design at sponsor's expense)
- Branding recognition within the Lounge
- Merchandise and collateral can be placed out in the Lounge at the sponsor's expense)



PLUS all the standard sponsor inclusions on page 7

INVESTMENT

\$50,000

+GST

Limited to 1 organisation



PLATINUM



TECHNOLOGY PARTNER

An excellent opportunity to have your brand showcased on a large scale. This package enables consistent branding opportunities throughout the Conference on-site experience, visible to all delegates as well as across our Conference online platform.

KEY ENTITLEMENTS

- Exclusive naming rights of the Conference Wi-Fi password (with approval by SMSF Association)
 - Wifi details flashed on screen at the start of each day
 - Wifi password printed on the back of every delegate badge
- Exclusive co-branding of Conference online platform
- Sole supplier and exclusive name rights of the SMSF Association National Conference 2025 Mobile App.
 - App screenshot is flashed on screen before each session
- Branding on back page of mini booklet

INVESTMENT

\$50,000

+GST

Limited to 1 organisation



PLUS all the standard sponsor inclusions on page 7



PLATINUM



REGISTRATION PARTNER

Be the first thing National Conference 2025 delegates see as they arrive on Day 1 and receive their registration badge.

KEY ENTITLEMENTS

- Logo presence on all registration counters at registration time on first day of Conference (19 Feb)
- Sponsor co-branded (SMSFA & Sponsor logo) NC2025 REGISTRATION FORM, used by all delegates and sponsors
- Logo presence at main information desk throughout the conference
- Sole supplier of co-branded delegate lanyards and nametags, sourced, coordinated and approved by the SMSF Association
- Branding opportunity on the back page of the delegate workbook (Design & artwork to be supplied by sponsor, approval by SMSFA)



PLUS all the standard sponsor inclusions on page 7

INVESTMENT

\$50,000

+GST

Limited to 1 organisation



PLATINUM

REGISTRATION SESSIONS



THOUGHT LEADERSHIP BREAKFAST

EXCLUSIVE NAMING RIGHTS FOR THE THOUGHT LEADERSHIP BREAKFAST.

PLATINUM+ SPONSORSHIP INCLUSIONS: 5 minute sponsor address.

The SMSF Association's Thought Leadership Breakfast is the very first event hosted at the Conference, allowing you to make your organisation's mark early on day 1. Position your brand as a thought leader in the SMSF and superannuation sectors and enjoy significant recognition amongst this gathering of SMSF industry thought leaders. Benefit from publicity in the lead up to the Breakfast and naming rights of this distinguished event.

KEY ENTITLEMENTS

- Exclusive branding rights of the Thought Leadership Breakfast in conjunction with SMSFA
- 2x VIP tables at the Breakfast (invitations for 16 guests)
- Pre-Conference consultation meeting to maximise your sponsorship objectives
- 5 minute sponsor address to delegates and VIPs at the breakfast
- 30 second sponsors video to be played before the sponsor address
- Your brand on all social media coverage by SMSFA of breakfast
- Branded sponsor slide for sponsor address plus co-branded Breakfast discussion slides (to be provided by Sponsor and approved by SMSFA)
- Opportunity to display own merchandise and collateral at the Breakfast (at the sponsor's expense)
- Provided by the SMSF Association: Room, AV, speakers and content, arrival tea and coffee, plated breakfast and beverages
- Sponsor can appoint their MC



PLUS all the standard sponsor inclusions on page 7

PLATINUM PLUS



INVESTMENT

\$55,000
+GST

Limited to 1 organisation

WELCOME RECEPTION

EXCLUSIVE NAMING RIGHTS FOR THE WELCOME RECEPTION.

PLATINUM+ SPONSORSHIP INCLUSIONS: 5 minute sponsor address.

Watch the National Conference exhibition space transform as guests are treated to premium produce, beverages and entertainment to celebrate the first night of Conference. This is the perfect opportunity to bring your brand to life from the get-go. The Welcome Reception allows all Conference attendees to network and provides you with significant brand exposure in a relaxed and friendly environment.

KEY ENTITLEMENTS

- Exclusive branding rights of Welcome Reception
- Pre-conference consultation meeting to maximise your sponsorship objectives
- 5 minute sponsor address in main plenary theatre on Wednesday afternoon (day 1)
- 30 second sponsor video to be played before the sponsor address
- Branded sponsor slide for sponsor address (to be provided by sponsor and approved by SMSFA)
- Theming and branding of the evening provided and chosen by SMSF Association, with branding to be approved by sponsor. Design to be provided by sponsor at own expense
- Food and beverages provided by the SMSF Association
- Opportunity to display own merchandise and collateral at the Welcome Reception (at the sponsor's expense)



PLUS all the
standard sponsor
inclusions on page 7

PLATINUM PLUS



INVESTMENT

\$55,000

+GST

Limited to 1 organisation

NETWORKING FUNCTION

EXCLUSIVE NAMING RIGHTS FOR THE NETWORKING FUNCTION.

PLATINUM+ SPONSORSHIP INCLUSIONS: 5 minute sponsor address.

A chance to network, unwind and indulge the senses after a jam-packed day. Past Networking Nights have suitably impressed delegates, with premium food and beverages, networking activities and interactive tasting stations.

KEY ENTITLEMENTS

- Exclusive branding rights of the Networking Night
- Pre-conference consultation meeting to maximise your sponsorship objectives
- 5 minute sponsor address in the plenary theatre on Thursday afternoon (day 2)
- 30 second sponsor video to be played before the sponsor address.
- Branded sponsor slide for sponsor address (to be provided by sponsor and approved by SMSFA)
- Theming and branding of the evening provided and chosen by the SMSF Association, with branding to be approved by sponsor. Design to be provided by sponsor at own expense
- Food and beverages provided by the SMSF Association
- Opportunity to display own merchandise and collateral at the Networking Night (at the sponsor's expense)



PLUS all the standard sponsor inclusions on page 7

PLATINUM PLUS



INVESTMENT

\$55,000

+GST

Limited to 1 organisation

FINAL DAY LUNCH

EXCLUSIVE NAMING RIGHTS FOR THE FINAL DAY LUNCH.

PLATINUM+ SPONSORSHIP INCLUSIONS: 5 minute sponsor address.

Conclude an excellent 2 and a half days in style with a noteworthy formal, sit down lunch featuring a highly acclaimed key note speaker sure to inspire and entertain delegates, sponsors and guests. Have your brand in high visibility of a captivated audience of SMSF professionals. The Final Day Luncheon continues to be a highlight and key part of the National Conference year after year.

KEY ENTITLEMENTS

- Exclusive branding rights of the Final Day Lunch
- Pre-conference consultation meeting to maximise your sponsorship objectives
- 5 minute sponsor address at the Final Day Luncheon
- 30 second sponsor video to be played before the sponsor address
- Branded slide displayed at sponsor address (to be provided by sponsor and approved by the SMSF Association)
- Branded PowerPoint slides for the Final Day Lunch (produced by the SMSF Association, approved by sponsor, for intro and holding slides only)
- 2x VIP tables (20 invitations)
- Theming and branding of the lunch provided and chosen by SMSFA, with branding to be approved by sponsor. Design to be provided by sponsor at own expense
- Room, AV and keynote speaker provided by the SMSF Association
- Plated lunch and beverages (selected by SMSF Association)



PLUS all the standard sponsor inclusions on page 7

PLATINUM PLUS



INVESTMENT

\$55,000

+GST

Limited to 1 organisation

GOLD

Enjoy two and a half days of dedicated access to leading and engaged SMSF professionals from around the country. This rare opportunity is only available to a handful of organisations and is highly sought after year after year.

KEY ENTITLEMENTS

- Choice of premium location in the Exhibition hall
- 3mx3m booth (9m²)
- Pronounced sponsor logo placement
- First time delegates opt-in list
 - Provided 2 weeks post conference.
- 2x additional exhibitor* passes
- Post Conference analytics and sponsor engagement



PLUS all the standard sponsor inclusions on page 7*

INVESTMENT

\$30,000

+GST

**Option to upgrade
to 18m² booth**

+\$9,500 +GST



SILVER

KEY ENTITLEMENTS

- Booth allocation by SMSF Association (in consultation)
- 3mx3m booth (9m²)
- Evident sponsor logo placement
- Submit EOI for conference presentation speaker
- 1x additional exhibitor pass*

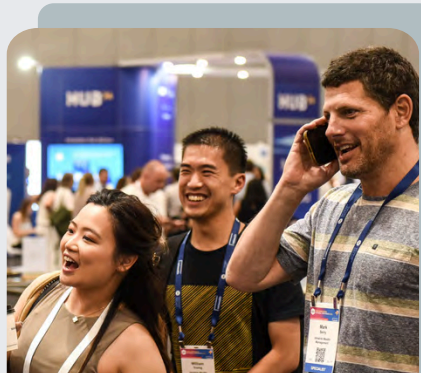


PLUS all the standard sponsor inclusions on page 7

INVESTMENT

\$20,000

+GST



BRONZE

KEY ENTITLEMENTS

- Booth allocation by SMSF Association (in consultation)
- 2m x 2m booth (4m²)
- Noticeable sponsor logo placement
- No additional exhibitor* passes



PLUS all the standard sponsor inclusions, *apart from those listed under 2x exhibitor tickets, on page 7

INVESTMENT

\$15,000

+GST



PRODUCT PARTNERS

All Product Partners will receive:

- 1x delegate pass
- Visible logo placement as per the standard sponsor inclusions on page 7*



Coffee Stations (3)

\$19,000 +GST

- Exclusive naming rights
- Branded counter design (Cups etc. on brand*)
- Serving staff on brand



Juice Bar

\$15,000 +GST

- Exclusive naming rights
- Branded counter design
- Serving staff on brand



Ice Cream

\$12,500 +GST

- Exclusive naming rights
- Branded counter design
- Serving staff on brand



Headshot

SOLD

\$12,500 +GST

- Exclusive naming rights
- Branded counter design
- Co-branded email to participants



Please note: Serving staff on brand at sponsor's expense.

DIGITAL

\$5,000 +GST

*No workbook or mini workbook presence

- Mobile insert and url to sponsor website
- Noticeable sponsor logo placement
- 1x delegate pass
- No booth

Please read these Terms and Conditions carefully before completing the Application Form (**Application**).

By submitting the Application, you (the **Sponsor**) agree to sponsor the event(s) specified in the Application (**Event**). The Event is organised by the SMSF Association Ltd (ABN 67 103 739 617) of Level 3, 70 Pirie Street, Adelaide, SA 5000 (**SMSF Association**).

The Application and these Terms and Conditions form your agreement (the **Agreement**) with SMSF Association.

THE PARTIES AGREE as follows:

1. **Agreement.** The SMSF Association reserves the right to accept or reject, in its sole discretion, your application to be a Sponsor.
2. **Term.** The term of this Agreement shall commence from the date of acceptance of the Application by SMSF Association, and shall continue in effect until the completion of the Event, unless terminated earlier in accordance with the terms of this Agreement.
3. **Sponsorship Rights and Benefits.** The SMSF Association grants the Sponsor the rights and benefits outlined in the Application (**Sponsorship Package**). The Sponsor acknowledges and agrees that SMSF Association may amend the rights and benefits of the Sponsorship Packages from time to time, provided that SMSF Association will use best endeavours to ensure that any amendments are reasonable, equitable and will not have a material impact on the Sponsor's enjoyment of the benefit of the sponsorship of the Event.
4. **Payment.** The Sponsor agrees to pay the SMSF Association the fees outlined in the Application (**Sponsorship Fee**). The Sponsorship Fee must be paid in accordance with the payment schedule set out in the Application or a tax invoice provided by SMSF Association. Unless otherwise stated, all amounts or other sums payable or consideration to be provided under this Agreement are in Australian dollars and exclude GST.
5. **Intellectual Property.** Unless otherwise stated in this clause, this Agreement does not confer on a party any proprietary right or title to any intellectual property of the other party.
 - a. **SMSF Association IP.** The Sponsor acknowledges and agrees that:
 - i. Any information, data or documents developed, used or other licenced by SMSF Association for the purposes of promoting and delivering the Event (the Work), is SMSF Association's intellectual property (SMSF Association IP), and may not be used, modified, distributed by the Sponsor without SMSF Association's written consent.
 - ii. The Sponsor must not alter, remove or obscure any copyright or trademark symbol or legend or propriety mark on the Work.
 - iii. Any development, improvement or adaptation of the Work shall vest with the SMSF Association's on creation, and upon the request of the SMSF Association, the Sponsor must assign all intellectual property rights in that development, improvement or adaptation to the SMSF Association.
 - iv. The SMSF Association grants the Sponsor a non-exclusive, non-transferable, royalty-free license to use the SMSF Association's trade marks and logos solely in connection with the Sponsor's marketing and promotional activities related to the sponsorship of the Event.
 - v. The use of the SMSF Association IP must be in accordance with the SMSF Association's brand guidelines and not in any manner that could harm the SMSF Association's goodwill, brand or reputation.
 - b. **Sponsor IP.** The Sponsor grants the SMSF Association a non-exclusive, non-transferable, royalty-free license to use the Sponsor's including trade marks and logos (Sponsor IP) for the purpose of promoting the sponsored Events and acknowledging the Sponsor's support in Event-related materials and communications. The SMSF Association agrees to use the Sponsor IP in accordance with the Sponsor's brand guidelines (as notified to SMSF Association) and not in any manner that could harm the Sponsor's brand or reputation.
6. **Sponsor Branding.** The Sponsor must not use any materials and branding at, or in reference to, the relevant Event, which has not been provided or approved by the SMSF Association. The Sponsor must provide any designs, dimensions and branding (e.g. for booths at the Event) for approval prior to confirming orders for production. The Sponsor acknowledges and agrees that it will use one primary logo for its Sponsorship Package including on any exhibition booth, conference website, handbook, registration desk, big screen loop and exhibition floor map, etc. Use of any secondary logo within the exhibition booth must be approved by the SMSF Association.
7. **Confidentiality.**
 - a. For the purposes of this Agreement, **Confidential Information** means a party's, financial, commercial and other information (in whatever medium) of or relating to it or its business affairs, which is disclosed or available to, or observed or accessible by, the other party in connection with this Agreement.
 - b. Each party (receiving party) may use the other party's Confidential Information (disclosing party) only (i) as necessary to participate in an Event; (ii) for the purposes of complying with this Agreement; (iii) to professional advisors on a confidential basis for the purpose of obtaining advice; (iv) if the disclosing party has consented in writing; or (v) if required by law.
 - c. Upon demand from the disclosing party, the receiving party must, to the extent practicably possible (i) at the disclosing party's discretion, deliver to the disclosing party, or destroy all Confidential Information in the receiving party's possession or under its control; and (ii) delete all Confidential Information held electronically in any medium in the recipient's possession or under its control.
8. **Privacy.**
 - a. The parties agree to comply with all *Privacy Act 1988 (Cth)* and all applicable privacy laws and regulations in relation to any personal information collected, used, or disclosed under or in connection with this Agreement.
 - b. The Sponsor acknowledges and agrees that SMSF Association shall collect, store, disclose and use personal information in accordance with its privacy policy found at: www.smsfassociation.com.au/privacypolicy

- c. The Sponsor agrees to use any personal data provided by the SMSF Association solely for the purpose of fulfilling its obligations under this Agreement and not for any other purpose without the prior written consent of the SMSF Association.
- 9. **Brand Guidelines and Publicity.** Unless prior written approval is received from the SMSF Association, the Sponsor may only publicise or otherwise refer to the Event, the Sponsorship Package or the SMSF Association in external communications, press statement or similar communication in accordance with the SMSF Association's brand guidelines notified to the Sponsor.
- 10. **Limitation on Liability.** To the extent permitted by law:
 - a. The SMSF Association shall not be liable to the Sponsor for any damages, loss or liability costs arising out of or in connection with this Agreement that are of an indirect, incidental, special, or consequential nature, including but not limited to, loss or damage to data; loss of revenues or profits; loss or interruption of business, contracts or commercial opportunities; damage to goodwill or reputation; etc.
 - b. The total liability of the SMSF Association to the Sponsor under or in connection with this Agreement shall not exceed the total Sponsorship Fees paid by the Sponsor.
- 11. **Indemnity.** The Sponsor agrees to indemnify and hold harmless the SMSF Association, its officers, directors, employees, and agents from and against any claims, damages, liabilities, costs, and expenses (including reasonable legal fees) arising out of the Sponsor's breach of this Agreement or any act or omission of the Sponsor in connection with the sponsorship of the Event.
- 12. **Insurance.** Each party must take out all relevant insurance policies with a reputable insurer for the duration of this Agreement as would be required by a prudent person or entity operating in the same or similar business.
- 13. **Termination.**
 - a. **Termination for Breach.** Subject to subclause (b), either party may terminate this Agreement immediately if there is a breach of this Agreement by the other party that is not remedied within 7 days of notice, or is not capable of cure.
 - b. **Termination for Non-payment.** SMSF Association may terminate this Agreement immediately if the Sponsor does not pay the Sponsorship Fee by the due date specified by SMSF Association.
 - c. **Termination for Convenience by SMSF Association.** Notwithstanding any other provision of this Agreement, the SMSF Association shall have the right to terminate this Agreement at any time for convenience upon providing 30 days' written notice to the Sponsor. Upon such termination for convenience, the Sponsor shall be entitled to a prorated refund of any Sponsorship Fees paid in advance for services or benefits not yet received as of the date of termination.
 - d. **Termination for Convenience by Sponsor.** The Sponsor may terminate this Agreement for convenience upon providing 90 days' written notice to the SMSF Association; however, in such case, the Sponsor shall not be entitled to a refund of any part of the Sponsorship Fees already paid to the SMSF Association.
 - e. **Effect of Termination.** Upon termination of this Agreement for any reason, all rights and obligations of the parties under this Agreement will immediately cease, except that any obligations that by their nature are intended to survive termination (including without limitation obligations relating to confidentiality, indemnity, and limits on liability) shall survive.
- 14. **Force Majeure.**

- a. For the purposes of this Agreement, Force Majeure Event means any event beyond the reasonable control of a party, including but not limited to acts of God, war, terrorism, riots, embargoes, acts of civil or military authorities, fire, floods, accidents, strikes, or shortages of transportation facilities, fuel, energy, labor, or materials.
- b. If either party is prevented, hindered, or delayed in or from performing any of its obligations under this Agreement by a Force Majeure Event (the **Affected Party**), the Affected Party shall not be in breach of this Agreement or otherwise liable for any such failure or delay in the performance of such obligations. The time for performance of such obligations shall be extended accordingly.
- 1. The Affected Party shall promptly notify the other party of the Force Majeure Event, its expected duration, and the impact on its ability to fulfill its obligations under the Agreement. The Affected Party shall use all diligent efforts to end the failure or delay and ensure the effects of such Force Majeure Event are minimised.
- 2. If the Force Majeure Event continues for more than 180 days, either party may terminate this Agreement without penalty by giving 30 days' written notice to the other party.
- 3. Both parties agree to cooperate to find equitable solutions to mitigate the effects of the Force Majeure Event and to resume the performance of their respective obligations as soon as reasonably possible.
- 15. **Dispute Resolution.**
 - a. **Negotiation.** In the event of any dispute, controversy, or claim arising out of or relating to this Agreement, or the breach, termination, or invalidity thereof (the Dispute), the parties shall first attempt to resolve the Dispute through good faith negotiation. Either party may initiate this process by providing the other party with written notice of the Dispute, outlining the issues in dispute and their proposed resolution.
 - b. **Mediation.** If the Dispute is not resolved through negotiation within 30 days of the notice of the Dispute, the parties agree to submit the Dispute to mediation before a mutually agreed-upon mediator. The costs of the mediation shall be shared equally by the parties. Mediation will be conducted in accordance with the mediation rules of the Australian Disputes Centre.
 - c. **Court Proceedings.** If the Dispute is not resolved through mediation within 30 days after the commencement of mediation, or if either party determines in its sole discretion that mediation is not likely to resolve the Dispute, then either party may terminate the mediation process. Upon termination of the mediation, either party shall have the right to initiate court proceedings to resolve the Dispute. Such proceedings shall be brought in a court of competent jurisdiction.
 - d. **Continued Performance.** The parties agree that, notwithstanding the existence of a Dispute, each party shall continue to perform its obligations under this Agreement to the fullest extent possible, consistent with the nature of the Dispute and the positions of the parties.
- 16. **General Provisions.**
 - a. **Governing Law.** This Agreement shall be governed by and construed in accordance with the laws of Australia. Each party irrevocably submits to the non-exclusive jurisdiction of the courts in Adelaide, South Australia.
 - b. **Dispute Resolution.** Any disputes under this Agreement shall be resolved through mediation before resorting to arbitration or litigation.

- c. **Entire Agreement.** This Agreement constitutes the entire agreement between the parties and supersedes all prior agreements and understandings, whether written or oral, relating to its subject matter.
- d. **Notice.** A notice or other communication connected with this Agreement has no legal effect unless it is in writing. In addition to any other method of service provided by law, the notice may be sent by post to the address or email of the addressee as set out in the Application (or as otherwise notified in writing).
- e. **Prevalence.** The terms contained in the body of the Agreement prevail over those included in any schedule, annexure or attachment to the extent of the inconsistency. No provision of a schedule, annexure, attachment or any other agreement between the parties will take precedence over this clause unless it expressly states that it is intended to do so.
- f. **Business Day.** Something due to be done on or by a non-business day must be done on or by the next business day.
- g. **Amendment.** Any amendment, consent to modification, supplement, replacement, novation, or assignment of any provision of this Agreement must be in writing, and is effective only if signed by an authorised representative of each party.
- h. **Assignment.** The Sponsor may not assign, novate or create an interest in its rights under this Agreement without the prior written consent of the SMSF Association.
- i. **Waiver.** A waiver of any right, power, authority, discretion or remedy must be in writing, signed by the party granting the waiver. A failure or delay in exercise, or partial exercise, of a right, power, authority, discretion or remedy does not result in a waiver of that right, power, authority, discretion or remedy.
- j. **Severability.** All or part of any provision of this Agreement that is illegal, invalid or unenforceable will be severed from this Agreement and the remaining provisions (and parts of provisions) will continue in force.
- k. **Relationship.** Nothing in this Agreement is to be construed as constituting one party as employer, agent or partner of the other party or in joint venture with the other party. No party has authority to bind or purport to bind the other party.
- l. **Safety.** All Event participants (including the Sponsor and their representatives) will be required to be compliant with all safety guidelines in place at the time of the Event (including any COVID-19 or other health guidelines).

I, _____

on behalf of _____

Signed _____

SMSF Association National Conference 2025 Application Form

Company _____ Contact Name _____

Position _____ Phone _____

Email _____ Mobile _____

Address _____

Postcode _____

Sponsorship Package Selected		Price	Quantity	Cost
Upgrades	Additional Delegate Tickets			
	Additional Sponsor Tickets			
Other Upgrades				
Total (ex GST):				

Signature _____

Date _____